

Identification	Subject	BSA 250 Statistical Methods for Economics and Business 6 ECTS	
	Program	Undergraduate	
	Department	School of Economics and Management	
	Term	Fall, 2024	
	Instructor	Leyla Bayramova	
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	Classroom/hours	Monday: 13:40-15:20, 15:20-16:50	
	Language	English	
Prerequisites	MATH 101		
Compulsory/ Elective	Compulsory		
Textbooks and course materials	<ol style="list-style-type: none"> 1) Paul Newbold, William L. Carlson and Betty M. Thorne ``Statistics for Business and Economics'', 8th edition, 2013. (NW) 2) Levine, Krehbiel, Berenson, ``Business Statistics: A First Course'', 5th edition, 2010. 3) Basic Statistics for Business and Economics, Douglas A. Lind, William G. Marchal, Samuel A. Wathen, Published by McGraw-Hill Education, 2013 <p>Supplementary book:</p> <p>Statistics for Managers Using Microsoft Excel by D. Levine, D. Stephan, T. Krehbiel, M. Berenson, 6th edition, 2011.</p>		
Evaluation	Methods		Percentage (%)
	Midterm Exam		30
	Quizzes		20
	Activity		5
	Attendance		5
	Final Exam		40
	Total		100
Course outline	The first course in the core statistics sequence cover topics in Probability Theory and Mathematical Statistics. The main purpose of these courses is to provide you with a foundation of statistics and probability. The tools learned in these courses are essential building blocks for the other econometrics' courses in the sequence.		
Course objectives	Focus in these courses will be on basic principles, including among other things: probability, random variables, conditional probability, probability densities and distributions, characteristic functions, test statistic formulation and distribution theory, statistical inference, and basic regression. Emphasis will be placed on applied problem solving using the tools learned in the class.		

<p>Learning Outcomes</p>	<p>After this course, students will be able to calculate descriptive and numerical measures and probabilities based on both sample and population datasets to make initial inferences about population parameters. Furthermore, they will acquire skills to test population parameters by using Hypothesis testing based on sample observations. During the lectures, students will obtain insights about the involvement of statistical methods in real business and economic applications.</p>
<p>Policy</p>	<ul style="list-style-type: none"> - Quiz Each Quiz will worth 5% of final grade. It is planned to hold in the fourth, tenth and thirteenth week of Semester. It is planned to be conducted on university if education is face to face and will be consists of Multiple-choice and open questions. Exam time will be 30 minutes. Further details about quiz will be communicated by Instructor. - Attendance Policy 5 % of final grade will be given for class attendance. Students should attend all classes. The proof of reason for unavoidable absence must be provided by student. In this case, the absence will not be resulted with grade subtraction. Students should come to the classes on time. Late arrival more than 15 minutes will be resulted as absence on the attendance sheet. In case of late arrival, student must inform Instructor in advance. Important Note: If the student miss 25% of all classes during the semester, he or she will not be allowed to participate in examination. - Class participation in this course: 5% of the final grade will be given for class participation. It is required from students to contribute to the class discussion and actively participate in team works. The quality of contribution will be the main factor not the quantity of contribution. Academic Dishonesty Students are expected to conduct themselves in a professional manner. Academic dishonesty such as plagiarism and cheating will not be tolerated. Therefore, students are expected to be honest and ethical in their academic work. Cases of academic dishonesty will be immediately reported to the Director’s office for disciplinary action. Office Hours The instructor will be available to consult with students regarding class related questions regularly by appointment. Meetings with students outside office hours should be scheduled in advance by sending an e-mail to the instructor.

Week	Date/Day (Tentative)	Topics	Textbook/Assignments
1	18.09.24 18.09.24	Introduction to Statistics. Basic definitions and terminologies	Chapter 1 (NW)
2	25.09.24 25.09.24	Using Graphs to Describe Data	Chapter 1 (NW)
3	02.10.24 02.10.24	Using Numerical Measures to Describe Data	Chapter 2 (NW)
4	09.10.24 09.10.24	Elements of Chance: Probability Methods	Chapter 3 (NW) (Quiz 1)
5	16.10.24 16.10.24	Conditional Probability and Bayes Theorem	Chapter 3 (NW)
6	23.10.24 23.10.24	Discrete Probability Distributions	Chapter 5 (NW)
7	30.10.24 30.10.24	Continuous Probability Distribution	Chapter 5 (NW)
8	06.11.24 06.11.24	Sampling Distribution of Sample Means Sampling Distribution of Sample Proportion Midterm exam	Chapter 6 (NW)
9	13.11.24 13.11.24	Holiday	
10	20.11.24 20.11.24	Confidence Interval Estimation of Unknown Population Mean	Chapter 7 (NW) (Quiz 2)
11	27.11.24 27.11.24	Confidence Interval Estimation of Unknown Population Mean when population variance is unknown	Chapter 7 (NW)

12	04.12.24 04.12.24	Confidence Interval Estimation: Further Topics	Chapter 8 (NW)
13	11.12.24 11.12.24	Hypothesis Tests of Single Population	Chapter 9 (NW)
14	18.12.24 18.12.24	Analysis of variance. Linear regression correlation analysis	Chapter 10 (NW) (Quiz 3)
15	25.12.24 25.12.24	Multiple regression analysis	Chapter 11 (NW)
	TBA	Final Exam	

This syllabus is a guide for the course and any modifications to it will be announced in advance.